## **OLIS 2025 Spring**

■ Seminar Theme: Life Insurance Business in Senior Market

■ Program (Tentative):

Date	Time	Agenda/Lecture
May 22 (Thu)	9:00-9:20	Opening Ceremony
	9:30-12:00	Life insurance business in an ageing society
	13:30-16:00	Life insurance products in the senior market in Japan
	17:00-18:30	Welcome Dinner Party
May 23 (Fri)	9:00-11:30	Appropriate sales for seniors
	13:00-16:00	Group Discussion ①
May 26 (Mon)	9:00-11:30	Nursing care services in life insurance business
	13:00-13:30	Magic of Life Insurance (Video)
	13:45-16:15	Aging in Asia
May 27 (Tue)	9:00-11:30	Senior marketing from the perspective of gerontology
	13:00-16:00	Group Discussion ②
	16:15-16:45	Closing Ceremony

 $<sup>\</sup>fine 3$  This seminar program is subject to change without prior notice

