

OLIS 2023 Spring

- Seminar Theme: Marketing Strategy
- Seminar Program (Tentative):

Date	Time	Agenda/Speaker/Lecture
May 24 (Wed.)	18:00—19:30	Pre-Seminar Dinner
May 25 (Thur.)	9:00—9:20	Opening Ceremony
	9:30—12:00	The latest trend in the life insurance market in Japan Lecturer: TBA
	13:30—16:00	Bancassurance channel strategy Lecturer: TBA
May 26 (Fri.)	9:00—11:30	The life insurance market and sales channels in Japan Lecturer: TBA
	13:00—13:30	Magic of Life Insurance
	13:45—16:15	Participants' Presentation ①
May 29 (Mon.)	9:00-11:30	The trend in product development Lecturer: TBA
	13:00—16:00	Participants' Presentation ②
	16:15—16:45	Closing Ceremony

※ This seminar program is subject to change without prior notice.