

OLIS 2019 Autumn

■ Seminar Theme: Life Insurance Marketing in Senior Market

■ Seminar Program:

Date	Time	Agenda/Speaker/Lecture
October 23 (Wed.)	18:30—20:00	Pre-Seminar Dinner
October 24 (Thu.)	9:00—9:20	Opening Ceremony
	9:30—12:00	Life Insurance Services in a Super-Aged Society TBA The Life Insurance Association of Japan
	13:00—15:30	Analyzing Life Insurance Market in Japan Tomoki Inoue Senior Analyst, Social Improvement & Life Design Research Department NLI Research Institute
	15:45—17:00	Group Discussion ①
October 25 (Fri.)	9:00—11:30	What Is Senior, Anyway? Yuko Horiuchi President, Gerontologist Senior Life Design
	12:50—15:20	Appropriate Sales Practices in a Senior Market Tsuyoshi Zaizen Corporate Vice President Chief Compliance Officer The Prudential Gibraltar Financial Life Insurance Co., Ltd.
October 28 (Mon.)	9:00—11:30	Health-Promotion Type Insurance Kenichi Suzuki Managing Editor, Editorial & Sales Department Insurance Information Co., Ltd.
	13:00—13:30	Magic of Life Insurance
	13:45—16:15	Products in a Senior Market Tohru Okayasu, F.I.A.J. Corporate Vice President Chief Actuary The Prudential Gibraltar Financial Life Insurance Co., Ltd.
October 29 (Tue.)	9:00—11:30	Aging in Asia Keiichiro Oizumi, Ph.D. Professor, Institute for Asian Studies Asia University
	13:00—16:00	Group Discussion ②
	16:15—16:45	Closing Ceremony

※ This seminar program is subject to change without prior notice.