

OLIS 2016 Spring

- Seminar Theme: Marketing Strategy by Channel
- Program:

Date	Time	Topic & Speaker/Activities
Thursday, May 26, 2016	9:00—9:30	Opening Ceremony
	9:45—12:00	【Agent】 Nissay's Business Model Jun Okubo Manager, Marketing Planning Department Nippon Life Insurance Company
	12:00—13:00	Welcome Lunch Party
	14:00—16:30	【Insurance Shop】 Emerging Distribution Channel for Life Insurance Kenichi Suzuki Managing Editor, Editorial & Sales Department Hoken-sha (Insurance Scoop Co.)
Friday, May 27,	9:00—11:30	【Internet】 Future of Life Insurance –Challenge of Lifenet Insurance Haruaki Deguchi Chairman & CEO Lifenet Insurance Company
	13:40—16:10	【Association】 Gibraltar's Association Business Akihisa Maekawa Corporate Vice President The Gibraltar Life Insurance Co., Ltd.
Monday, May 30,	9:00—11:30	【Agency】 Developing Agent Channel Hisanari Murata Team Leader, IA Sales Training Team The Gibraltar Life Insurance Co., Ltd.
	13:00—15:30	【Bancassurance】 Bancassurance Channel of PGF Life Yoshitaka Yamamoto Executive Vice President/Chief Marketing Strategy and Support Officer The Prudential Gibraltar Financial Life Insurance Co., Ltd.
Tuesday, May 31,	9:00—11:30	【Agent】 Life Planner Model Yutaka Sammori Senior Advisor The Prudential Life Insurance Company, Ltd.
	13:00—13:30	Magic of Life Insurance (DVD)
	13:40—16:30	Group Discussion
	16:45—17:15	Closing Ceremony

※ This seminar program is subject to change without prior notice.