



INFINITY



Public Interest Incorporated Foundation
**Oriental Life Insurance
Cultural Development Center**

Business Operations

Seminars

● Tokyo Seminar

For managers and employees of life insurance related organizations, the Tokyo Seminar is regularly held a few times a year in Tokyo. A week long seminar accepts 40 participants at a time and is held in English. The Tokyo Seminar is designed for participants to develop not only their knowledge through lectures from experts, but also friendship with other participants through a group discussion. A participant's organization bears travel expenses to Japan whereas OLIS bears other expenses such as accommodations and meals. The total number of Tokyo Seminar participants from Asian countries has reached about 4,500 people.



Tokyo Seminar

● On-site Seminar

With the cooperation of local life insurance organizations and life insurance associations, OLIS seminars are held in the capital cities of Asia. Seminar themes are determined in response to requests from local life insurance associations and on-site seminars enable us to reach more people.



On-site Seminar

Scholarships

● TLAA-OLIS Scholarship

To promote university level education on life insurance in Thailand, scholarships of THB 5,000 per person have been bestowed upon about 10 university students who are chosen by the Thai Life Assurance Association every year since 2008.

● Scholarship for Victims of Great East Japan Earthquake

We actively implemented emergency scholarship programs right after the Great East Japan Earthquake. Since 2011, 35,200,000 yen has been spent to assist 90 students who needed financial help due to the disaster and one university disaster fund.

(As of April 2017)



Promotion of Education

● Endowed Course

We have sponsored the OLIS-Prudential-Gibraltar Life Insurance Endowed Course at Keio University since 2010 and at Chuo University since 2014. We aim to provide students with opportunities to further develop their knowledge about life insurance and nurture human resources for the life insurance business in the future.



Life Insurance Forum

● Life Insurance Forum

In cooperation with universities, we host life insurance forums and seminars to boost students' and young researchers' interest in life insurance in hopes to cultivate competent personnel who will play active roles internationally in the field of life insurance. So far Life Insurance Forums have been held at Keio University, Nihon University, Tokyo Woman's Christian University, Japan Women's University, Chuo University, Tsuda College, University of the Ryukyus, Meiji University, Tohoku University, Ochanomizu University, Kyusyu University, Tokyo Metropolitan University, Sophia University, Osaka University, Hitotsubashi University and Tokyo University of Science.

(As of April 2017)

Public Relations and Publishing

● Website [www.olis.or.jp]

Not only the announcement of upcoming seminars but also information about past seminars and seminar materials are available on the website. There are also two periodicals posted. In the *China Report*, a piece of China is introduced in Japanese in each issue while the *Japan Insurance Report* is English and Chinese newsletters about life insurance business in Japan.

● Publishing

We carefully select a book that we think will be helpful to people who are engaged in the life insurance business in Asia and have it translated into English then distributed free of charge. In 2011, *The Failure Without Management-Truths Behind the Seiho (Life Insurers) Crisis in the Heisei Era* by Nobuyasu Uemura was selected. In his book, Dr. Uemura goes deep into the series of failures of Japanese life insurers between the late 1990s and early 2000s. In 2013, we translated and published Dr. Keiichiro Oizumi's *Aging in Asia*, in which Dr. Oizumi takes his scalpel to the aging society with a falling birth rate in Asia. In March 2015, we translated and published Mr. Tomoki Inoue's *Insurance Marketing: Consumer Behavior Approach*. These books were well-received by the people in various areas. In March 2016 and December 2016, we translated and published *Social Security of Asia <1> & <2>* edited by Masanobu Masuda and Jung-Nim Kim.



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